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FOR IMMEDIATE RELEASE

TRANS CANADA TRAIL ONTARIO ANNOUNCES NEW GENERAL MANAGER

Lindsay, Ontario, March 20, 2013 - Al MacPherson, Chair of the Trans Canada Trail Ontario announced today the hiring of Melissa Pomeroy from Ottawa, Ontario as the organization's new General Manager. MacPherson states, Melissa brings over ten years of professional experience in the environmental field to the position of General Manager of the Trans Canada Trail Ontario. Melissa's experience includes working with conservation authorities at the local level, with Aboriginal organizations at the national level and for the United Nations internationally. She is enthusiastic and has a strong track record of working effectively with diverse actors and stakeholders to achieve results.

Melissa holds a Masters degree in Land Use Planning and Environmental Studies from York University, has an Honours BA in Political Science from the University of Toronto, and holds a Management Studies Certificate. Early in her career, Melissa was recognized as a "Young Canadian Leader for Sustainable Development".

MacPherson states that in her role as of General Manager, Melissa will be responsible to create a continuous Trans Canada Trail connection across Ontario by 2017. A connection that is approximately 60% complete. The Board of Directors of Trans Canada Trail Ontario welcomes Melissa to the organization.

The Trans Canada Trail is the world's longest and grandest recreational trail. It is used by millions of Canadians and international visitors to experience our country's legendary wilderness, cycle historic rail trails, explore provincial and territorial capitals, canoe the routes of early explorers, visit national and provincial parks and historic sites. By Canada's 150th Anniversary of Confederation in 2017, the Trail will stretch more than 23,000 kilometres from coast to coast to coast, linking millions of Canadians and celebrating our natural and cultural heritage.

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